

# ARTIST BOOK

*Project Number Two | August 23 - December 08*

WORTH 100 POINTS

FALL 2004

ADVANCED GRAPHIC DESIGN I  
NORTHERN KENTUCKY UNIVERSITY

tom davie, instructor  
*daviet1@nku.edu*

**WHAT IS AN ARTIST BOOK** { *An artist book has no predetermined limitations. Its content and format are determined by the artist, for the artist. Use this project to experiment, experiment, experiment...and experiment some more.*

**01 ASSIGNMENT : ARTIST BOOK**

To brainstorm, research and create a book based on a personal memory or event that you experienced prior to graduating high school. The imagery used must be real, or artistic representations of the actual events.

Any use of stock photography is strictly forbidden. If you need photography - shoot it, or raid old photo albums. Interview family members or friends. Find old notebooks or journals - think about layering. Utilize emotion - make the memory to come back to life, so the viewer can relate to your experience/memory.

Size, format and production method are to be determined by you. The book should contain between SIXTEEN and THIRTY-TWO pages + cover.

**02 PROJECT TIMELINE : DUE DATES**

• **August 23 : Brainstorm and Research**

*Brainstorm - List a series of memories / experiences that you would like to investigate as the subject for your book.*

*Research - Locate any pictures or journals, or conduct any interviews that may be useful in formulating your concept.*

• **August 25 : Project Outline**

*Project Outline - (No more than 1 full page)*

- 1. Describe in detail the memory/experience that will become the subject of your book and how you plan to interpret it into book form.*
- 2. Describe the type of imagery you plan to utilize.*
- 3. Describe the form and production of the book.*
- 4. Identify any issues you would like to discuss, or any problems you foresee.*

• **September 20 : Intermediate Project Critique 1**

*Intermediate Project Critique 1 - Be prepared to present book storyline, research, design style and a MINIMUM of four completed pages.*

• **October 11 : Intermediate Project Critique 2**

*Intermediate Project Critique 2 - Be prepared to present book progress, and a MINIMUM of eight completed pages.*

• **November 08 : Intermediate Project Critique 3**

*Intermediate Project Critique 3 - Be prepared to present book progress, and a MINIMUM of twelve completed pages.*

• **December 08 : Project Due - Final Critique**

*Project Due - Final Critique - Present COMPLETED book with a MINIMUM of sixteen pages + cover.*

03 PRESENTATION : GUIDELINES

Project should be mounted in accordance with the rest of your portfolio, and photographed to show the 3-dimensional quality and for slide/digital image purposes.

04 GRADING : A B C D F

Project worth : *100 total points*

---

Outline :	<i>10 points</i>
Concept and Design :	<i>70 points</i>
Presentation and Craft :	<i>20 points</i>

**JUMBLE** { a jumble puzzle will be completed before brainstorming;  
 it is an excellent exercise to warm up your mind.

## JUMBLE

Unscramble these four Jumbles, one letter to each square, to form four ordinary words.

NIGTY

○				○
---	--	--	--	---

©2004 Tribune Media Services, Inc. All Rights Reserved.

GUFED

			○	○
--	--	--	---	---

ROESIE

○		○	○		
---	--	---	---	--	--

www.jumble.com

TARRMY

○	○			
---	---	--	--	--

**Answer:** “

○	○	○	○	○	○	○	○	○	○
---	---	---	---	---	---	---	---	---	---

”

(Answers Monday)


Yesterday's

Jumbles: ALIAS MOLDY BICEPS NIMBLE

Answer: What happened when the store reduced the price of ladders — SALES “CLIMBED”

**THAT SCRAMBLED WORD GAME**  
by Henri Arnold and Mike Argirion

We'll make this community safe



WHEN THE POLICE CHIEF ANNOUNCED HIS CRIME CRACK-DOWN, HIS REMARKS WERE---

Now arrange the circled letters to form the surprise answer, as suggested by the above cartoon.

Ready. Go.