

# **CLASSICALLY INSPIRED**

*Project Number Two | February 08 - April 05*

**WORTH 100 POINTS**

**SPRING 2005**

**ADVANCED GRAPHIC DESIGN II  
NORTHERN KENTUCKY UNIVERSITY**

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01 ASSIGNMENT : CLASSICALLY INSPIRED

To create a “design for design sake” project, using the music of Ludwig Van Beethoven as your inspiration. You will brainstorm thoughts, words and ideas while listening to four musical compositions by Beethoven. Individuals will choose an idea for their final project based on the combined brainstorm lists from all members of the class.

The proposed format for this project will be a book, however, I will entertain alternate project formats. Contained in the book, two of the four musical compositions should be represented (in some manner). This can take the form of abstraction, contradiction, mood, or visual activity / areas of rest - Anything that can visually depict the energy and emotion of the music.

The project will be broken into equal parts over the course of several weeks (because of the client project). You should concentrate on representing a single piece of music during each project segment.

02 PROJECT TIMELINE : DUE DATES

- February 08 : Project description, Brainstorm and Research  
Brainstorm - *List as many project ideas / concepts as your brain allows.*  
Research - *Library, Internet and periodical research may need to be completed to fully develop your concept and design / image research.*
- February 10 : Project idea / format determined, Sketches, Studio  
Project idea determined - *Outline your idea and begin sketches / layout*
- February 15 : Preliminary Design Review, Group Critique  
Preliminary Design Review - *Design style and text content should be present*
- *Project will not be discussed in class until March 25*
- March 29 : Continue Layouts  
Continue Layouts - *Each project should be past the half-way point of completion (Individual meetings)*
- March 31 : Final Revisions / Production Issues / Photography  
Final Revisions / Production Issues / Photography - *All Design, Revision and Production issues need to be addressed; establish how books will be photographed for portfolios*
- April 05 : Project Due with Artist Statement (*Final Critique*)  
Project Due - *Project is to be turned in at the end of critique*

03 PRESENTATION : GUIDELINES

Books should be bound in accordance with your idea and layout, and should be photographed to show the 3-dimensional quality of the project

04 GRADING : A B C D F

Project worth : *100 total points*

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Sketches & Research:	<i>10 points</i>
Layout and Design :	<i>65 points</i>
Presentation and Craft :	<i>15 points</i>
Artist Statement :	<i>10 points</i>