

# INTERPRETATION & REACTION

*Project Number Four | November 18 - December 09*

WORTH 100 POINTS

FALL 2004

INTERMEDIATE GRAPHIC DESIGN  
NORTHERN KENTUCKY UNIVERSITY

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- INTERPRETATION?** {
1. *The act of interpreting; explanation of what is obscure; translation;*
  2. *Explanation of something that is not immediately obvious*
  3. *An artist's way of expressing his thought or embodying his conception*
  4. *A mental representation of the meaning or significance of something*

**01 ASSIGNMENT : INTERPRETATION & REACTION**

To create a project of your choosing, based off of your interpretation and reaction to one of the four texts provided. Content and format will be up to your discretion.

*Rules for the project:*

1. The project can not be a literal interpretation of the text. Read it, examine it, break it down word by word – find some aspect of the writing that you respond to or find interesting, and begin to brainstorm potential project ideas from there.
2. The project can not be completely created on the computer. A visible minority / majority of the project must be done through a process other than the computer. If need be, the alternative process may be scanned in so that the final may be printed or digitally output.
3. The project can take any format. However, you must be able to articulate and intelligently discuss the reasoning for the format.
4. Experiment. This is your chance to try something unusual, or to attempt a media / process that you were either too scared or did not have the opportunity to try in past classes or projects.
5. There must be text (typography) used in the project.
6. Because this is an open format project, it does not mean that your project can be absent of a concept or strong idea – do not abandon everything that you have learned just because I am not giving you definitive guidelines.

**02 PROJECT TIMELINE : DUE DATES**

- **November 18** : Project introduction, Brainstorm / research  
*Brainstorm / research - Brainstorm a list that includes the type of project you would like to create. Consider possible formats and content, begin any necessary research.*
- **November 23** : Project outline, begin sketches  
*Project outline - Establish which interpretative text you will be working from, what the concept / idea for your project will be and what format the project will take. Set up a personal timeline to ensure that the project can be finished for the final critique.*
- **November 25** : Thanksgiving Holiday (NO CLASS)
- **November 30** : Design and layout  
*Design and layout - Continue the design and layout of the project, all content should be established by this point. Will hold individual meetings.*
- **December 02** : Intermediate critique (Final Critique)  
*Intermediate critique - Present project to class for feedback.*
- **December 07** : Final revisions / Production issues / Photography  
*Final revisions / Production issues / Photography - All Design, Revision and Production issues need to be addressed, establish how projects will be photographed for portfolios.*
- **December 09** : Project Due (Final Critique)  
*Project Due - Present final project, and turn in at the end of critique.*

03 PRESENTATION : GUIDELINES

To be determined on an individual basis.

04 GRADING : A B C D F

Project worth : *100 total points*

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Sketches :	<i>10 points</i>
Technique :	<i>10 points</i>
Layout, Concept & Experimentation :	<i>70 points</i>
Presentation and Craft :	<i>10 points</i>

*Friedrich Nietzsche  
The Gay Science, s.341*

The greatest weight.-- What, if some day or night a demon were to steal after you into your loneliest loneliness and say to you: "This life as you now live it and have lived it, you will have to live once more and innumerable times more; and there will be nothing new in it, but every pain and every joy and every thought and sigh and everything unutterably small or great in your life will have to return to you, all in the same succession and sequence - even this spider and this moonlight between the trees, and even this moment and I myself. The eternal hourglass of existence is turned upside down again and again, and you with it, speck of dust!"

Would you not throw yourself down and gnash your teeth and curse the demon who spoke thus?... Or how well disposed would you have to become to yourself and to life to crave nothing more fervently than this ultimate eternal confirmation and seal?

*www.clarifyingchristianity.com  
Ways Cults Alter the True Foundation—the Bible*

The Bible has been proven to be completely true and accurate, and is the only "sacred writing" about which anyone can truthfully make that claim. There is a tremendous amount of proof available.

Since the Bible has been proven to be true and accurate, we base our evaluation of cults on whether they agree or disagree with the Bible's text and message. There are a number of ways that cults distort the Bible's message. We explain these below.

*Cults add their own rules, distorting the Bible's message.*

Some cults require a specific dress code, special food, or special behavior not mentioned in the Bible. This is in conflict with the Bible's message which says that the only thing we need to do is get right with God through Jesus. There are many places in the New Testament that tell us we do not have to eat, wear, or do special things. Colossians 2:16 and Colossians 2:20-23 are good examples:

16 So let no one judge you in food or in drink, or regarding a festival or a new moon or sabbaths,

20 Therefore, if you died with Christ from the basic principles of the world, why, as though living in the world, do you subject yourselves to regulations—

21 "Do not touch, do not taste, do not handle,"

22 which all concern things which perish with the using—according to the commandments and doctrines of men?

23 These things indeed have an appearance of wisdom in self-imposed religion, false humility, and neglect of the body, but are of no value against the indulgence of the flesh.

*Cults distort God's rules, changing the Bible's message.*

Historically, the first "cult" to do this is described in the Bible books of Acts and Galatians. It was led by Jews who had become Christians, and in Acts chapter 15, verse 5 they told the other Christians that they needed to keep the Jewish laws and be circumcised. The early church composed a written response to their statements, which is recorded in Acts 15:23-29 (below).

23 They wrote this, letter by them:

The apostles, the elders, and the brethren,

To the brethren who are of the Gentiles in Antioch, Syria, and Cilicia:

Greetings.

24 Since we have heard that some who went out from us have troubled you with words, unsettling your souls, saying, "You must be circumcised and keep the law"—to whom we gave no such commandment—25 it seemed good to us, being assembled with one accord, to send chosen men to you with our beloved Barnabas and Paul, 26 men who have risked their lives for the name of our Lord Jesus Christ. 27 We have therefore sent Judas and Silas, who will also report the same things by word of mouth. 28 For it seemed good to the Holy Spirit, and to us, to lay upon you no greater burden than these necessary things: 29 that you abstain from things offered to idols, from blood, from things strangled, and from sexual immorality. If you keep yourselves from these, you will do well.

Incidentally, this type of cult is difficult to identify, since there are many “rules” listed in the Old Testament. It is important to remember that nobody could follow all of those rules. (John 7:19 and other passages confirm this. See our discussion of the Ten Commandments on our “Who Gets To Go To Heaven” page for more information.) Even if all these rules were still required (which they are not) the Bible tells us that if a person breaks any of God’s laws, that person becomes separated from God and is no longer allowed into heaven. This would be bad—one mistake and you would be lost forever. Fortunately, the Bible tells us we do not have to follow all those rules to perfection, we just have to get right with God through Jesus.

*Cults change the Bible text, distorting the message.*

A good example of changing the Bible’s text is a translation of the Bible called the New World Translation Of The Holy Scriptures. In Exodus 3:14, God reveals His name to Moses as being “I AM.” We write this Hebrew word “YHWH.” These four letters are called the “Tetragrammaton,” which most bibles translate as “LORD” (all capitals). “Jehovah” is a reasonable alternate translation for YHWH—which they use in the New World Translation. However, the New World Translation also uses “Jehovah” as the translation of the Greek word “kurios” 237 times in the New Testament. Kurios is a title literally translated as “Lord” (upper and lower case letters), although it could also be translated “master,” or “sir.” God’s name and this title are obviously two different words, yet the New World Translation uses “Jehovah” for both. This is done to alter Jesus’ position in the Bible. For example, the title “Lord” applies to Jesus about 2/3 of the time in the books of Matthew, Mark, Luke, and John—but you would never know it by reading this translation. There are many other examples, but we have made our point—these folks are altering the Bible’s text.

We realize that “normal” Christian pastors often paraphrase the Bible’s text as a way of explaining it. That is OK. If you see something written that alters the Bible’s text, and the writer states that the writing is a paraphrase, that is also OK. However, if you find a deliberate change in the Bible’s text (and know that it is not a typographic error) you are seeing a sign of a cult.

*John Laset  
Confessions Of A Broken Heart*

Pain... Tension... Fatigue...  
Depression...  
Anger, Aggression, Frustration.  
All these unwanted sensations -  
Burning, hurting, tearing.  
My heart alone, cold and fearing.  
Why won't you let me sleep, let me rest,  
Let me forget  
To eradicate, eliminate, destroy all my regrets?  
These memories inside, swirling, twirling,  
unwilling to reside in the corner of my mind.  
Repeating, resisting, insisting -  
Refusing to be denied its recognition  
Of its position in my  
Frustration, Confusion, Delusion.  
Ah, to close my eyes and let time fly by,  
Because there's so much to gain  
By forgetting these dreams driving me insane.  
Unfocused, unclear, out of control,  
My world spinning, spinning, spinning,  
My sanity flying through the door.  
My reason, my logic, oh, it's tragic,  
Like fine sands running through my hands,  
I'm losing my mind.

*Urban Legend*  
*Ants eating your Brains*

Please read on - give this advice to your friends and family; by doing this you may save their lives!

A little boy died because surgeons found ants in his brain! Apparently this boy had fallen asleep with some sweets in his mouth or with some sweet stuff beside him. Ants soon got to him and some ants in fact crawled into his ear which somehow managed to go to his brain. When he woke up, he did not realize that ants had gone to his head. After that, he constantly complained about itchiness around his face. His mother brought him to see a doctor but the doctor could not figure out what was wrong with him. He took an X-ray of the boy and to his horror; he found a group of live ants in his skull. Since the ants were still alive, the doctor could not operate on him because the ants are constantly moving about. The boy at last died. So please be careful when leaving food stuff near your bed or when eating in bed. This might attract ants. Most importantly, NEVER eat a sweet before going bed. You might fall asleep and suffer same fate as the little boy.