

# EMOTIONALLY (UN)STABLE

*Project Number Three | September 21 - October 10*

WORTH 70 POINTS

FALL 2005

INTRO TO GRAPHIC DESIGN  
NORTHERN KENTUCKY UNIVERSITY

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**STABILITY** { *The intent of this project is to prepare you with the skill and understanding of page layout, grid structure and the combination of type and imagery. Take this project seriously, as you will be using many of the same principles throughout the graphic design program.*

**01 ASSIGNMENT : EMOTIONALLY (UN)STABLE**

Select one emotion from the list below, and create a six panel accordion-fold layout based on that emotion. This project can be based on a personal or family experience, psychological or medical research, or an abstract interpretation of the emotion. The project should integrate text and photography / illustration to help communicate the project concept. Avoid cliché and uninteresting generalized representations of emotions. This layout should incorporate a cover panel and five supporting panels, that will need to work as individuals and also as part of the complete layout.

*Emotions : Embarrassment, Anxiety, Depression, Envy, Regret, Boredom, Humor, Affection, Pride, Frustration, Grief and Compassion.*

*Project Size : six 7.5" x 7.5" panels, or six 6" x 9" panels, assembled as an accordion-fold layout.*

*Medium : Either pen and ink or Adobe InDesign / Adobe Illustrator.*

*Color : Determined by student.*

*Text : Minimum of 100 words, determined by student. Text must relate to the emotion / concept chosen. Text can be written or found – song lyrics are not to be used.*

*Grid : Students are to establish an identifiable working grid structure to be utilized throughout the six panels of the project.*

**02 PROJECT TIMELINE : DUE DATES**

- **September 21** : Project introduction
- **September 26** : Discuss Project brainstorm, research and sketches  
*Discuss Project brainstorm, research and sketches - Be prepared to discuss several emotional states (with project concept) along with showing initial sketch / layout ideas.*
- **September 28** : Discuss Project outline (1 typed page), Individual meetings, Studio  
*Discuss Project outline - Be prepared to discuss with the class your project idea / concept*
- **October 03** : Intermediate Critique  
*Intermediate Critique - Present to the class all six panels for feedback*
- **October 05** : Individual meetings, final revisions  
*Final revisions, printing / mounting - Complete all suggested revisions*
- **October 10** : Project #3 Due, Critique  
*Project #3 Due, Critique - Present final project for critique*

**03 PRESENTATION : GUIDELINES**

One fully assembled (minimum 6 panel) accordion-fold project. Each panel will be the same size. Your project size choices are either 7.5 x 7.5 inches, or 6 x 9 inches (either vertically or horizontally).

**04 GRADING : A B C D F**

Project worth : 70 total points

Sketches & Outline:	15 points
Layouts and Concept :	45 points
Presentation and Craft :	10 points