

# **NARRATIVE STORY**

*Project Number Six | November 22 - December 15\**

**WORTH 100 POINTS**

FALL 2005

**INTRODUCTION TO TYPOGRAPHY  
NORTHERN KENTUCKY UNIVERSITY**

**tom davie, instructor**  
*daviet1@nku.edu*

**FA 303**  
859 572 5562

- WHAT IS NARRATIVE?** {
1. *That which is narrated; the recital of a story; a continuous account of the particulars of an event or transaction; a story.*
  2. *A message that tells the particulars of an act or occurrence or course of events.*
  3. *Characterized by the telling of a story.*

**01 ASSIGNMENT : NARRATIVE STORY**

To create a typographic project which uses a narrative story line obtained from a friend or family member. You will gather three different stories as part of your research phase, and ultimately decide on a single narrative to become the main typography / subject of your project. The stories should be substantial and powerful, and ideally personal with a universal appeal.

*The project can be completed in three different manners:*

1. A completely typographic solution.
2. A combination of typography and imagery that supports the narrative.
3. A combination of typography and imagery that alters or contradicts the original meaning of the narrative.

Acceptable narrative sources : *Family and friends*

Acceptable imagery sources : *Your photographs, library books, and magazines*

Word requirements : *Minimum 350*

Color requirements : *Determined by individual*

Font requirements : *Determined by individual*

Size limitations : *None*

The project format is open, however, for those students who would rather work under restrictive guidelines, the format should be as follows:

Project format : *Book*

Size : *6"x 6" or 7"x 10"*

Pages : *8 minimum + cover*

**02 PROJECT TIMELINE : DUE DATES**

- **November 22** : Project introduction, Film inspiration  
Film inspiration - *shows depiction of visual interpretation of story-telling*
- **November 24** : Thanksgiving Holiday (*No Class*)
- **November 29** : Outline Due, studio  
Project outline - *Describe in detail the final project concept (the combination of story and imagery), including how they will relate to each other. Formalize in writing the content and length of your narrative story. Discuss project selection with class.*
- **December 01** : Individual meetings for Admittance Review, studio  
Individual meetings for Admittance Review - *Meet with instructor for project selection.*
- **December 06** : Intermediate critique  
Intermediate critique - *Present project to class for feedback.*
- **December 08** : Final Revisions / Production  
Final Revisions / Production - *Complete project and begin to produce final for critique.*
- **December 15** : Tentative Final Exam Period, Project #6 Due (*Final Critique*)  
Project #6 Due - *Present final project and turn in at the end of class.*

03 PRESENTATION : GUIDELINES

Will be determined on a case by case scenario.

04 GRADING : A B C D F

Project worth : *100 total points*

---

Outline / Story :	<i>10 points</i>
Sketches :	<i>5 points</i>
Layout and Concept :	<i>35 points</i>
Typographic Execution :	<i>40 points</i>
Presentation and Craft :	<i>10 points</i>