

02 LOGO : CORPORATE LOGO RE-CREATION

ASSIGNMENT :

To re-create a recognizable corporate logo in Illustrator CS – and prepare the completed logo file as print-ready artwork.

REQUIREMENTS :

Print Size : *8 1/2" x 11"*

Colors : *Corporate color version, Black version*

Paper : *White Laser*

PRODUCTION :

Output : *Color laser print & Black laser print*

Document Size : *7" x 7" square document, Logo size approximately 4 to 5 inches*

Crop Marks : *Yes*

Application : *Adobe Illustrator*

DUE DATES :

Logo Re-creation : *end of day – Wednesday, January 19*

Final Production file and prints : *Monday, January 24*

GRADING :

Worth 25 points