

SENIOR PROJECT IN GRAPHIC DESIGN

ARTG 428 01 | August 22 - December 16

FINE ART 335 • 9:00 - 11:40 MW

FALL 2005

SYLLABUS
NORTHERN KENTUCKY UNIVERSITY

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01 QUESTIONS TO ANSWER : QUESTIONNAIRE DUE AUGUST 24

Question #1

What do you consider to be your graphic design strengths? Please explain.

Question #2

What do you consider to be your graphic design weaknesses? Please explain.

Question #3

Describe your favorite / most successful graphic design project to date, including your thoughts on what made the project successful.

Question #4

In a concise but thorough explanation, please list any and all ideas you currently have interest in investigating for your Senior Project.

Question #5

If you currently have no specific project ideas, please list any personal interests, historical or contemporary design / art interests, or any general interests (such as psychology, religion, sports, etc.); be as specific as possible.

Question #6

Do you intend for the content of this project to be personally or professionally motivated? Please explain.

Question #7

What type of mood, attitude or overall tone would you like your project to convey? (If applicable.)

Question #8

What techniques, materials and media do you anticipate experimenting with while developing your project?

Question #9

What format do you envision your project taking for the exhibition?

Question #10

Are your intentions for this project to be a self-contained piece (meaning that it will begin and end with the semester, and you will never work on it again), or do you view this project a starting point to create a larger body of personal work? Please explain.

Question #11

Which art or design styles / periods will you be referencing for your project? If you have visual examples, please include.

Question #12

How many hours per week will you be able to realistically dedicate to this project, not including class time?

01 QUESTIONS TO PONDER : KEEP THIS SHEET ACCESSIBLE AT ALL TIMES

Question #1

Is this project the most intelligent, well-thought-out and flawlessly designed piece I have created thus far as a student?

Question #2

Have I successfully communicated the concept / content in a manner that is interesting to both designers and non-designers alike?

Question #3

Does my project successfully evoke the emotional reaction / response that I had initially intended?

Question #4

Can I finish the proposed project, up to my standards, within the allotted timeframe before the exhibition?

Question #5

Is this project the best that it can be and does it adequately reflect my dedication to the project and my abilities as a designer?